



Sponsorship Opportunities Form

Thank you for choosing to participate in the
7th Annual "Animal Adoption Fair"
Sunday, August 20th, 2017

Thank you for your consideration. Please remember, your generous donations are allowing us to make this event possible!!! It's a 100% charity event and all for the animals.

7th Annual "Animal Adoption Fair" has Five Goals:

- 1) To promote awareness to the plight of abused and abandoned animals;
- 2) To educate the public on care and lifestyle choices for their companion animals;
- 3) To give some credit and exposure to all these hard working shelters and rescue groups that can't afford to let the public know they exist;
- 4) To educate the public on the need to allow pets in condos as well as the right to have "emotional support animals" in no-pet housing;
- 5) Most important, to adopt out as many animals on the day as possible!

(Please note, if there are any excess monies after the event, they will go directly to animal sanctuaries/charities.)

Sponsorship/Donation Opportunities & Collateral
7th Annual "Animal Adoption Fair"

All sponsorships are tax deductible and will include logos and links on our website.

"Leader of the Pack" - Main Sponsor - \$7,500+ - This is an Exclusive opportunity available to only ONE Sponsor

Sole Sponsor receives: Event Name Exclusivity -Named as the presenter of the event on – All collateral materials, Website, Advertising, and Promotions! (i.e.: "The (Sponsor's Name) 7th Annual Animal Adoption Fair.); Acknowledgement with Name & Logo on all Collateral Materials – Advertising and Promotions connected to the event; Acknowledgement on Website, Program and Flyer; Full page Ad in our Program; Recognition of Gratitude in our Program; Stage time mentions or commercial recognition between acts; Choice of booth space/s; Volunteers to help staff the booth or to distribute sponsor literature/samples on the day.

"Top Dog" – Parking Sole Sponsor: \$7,499 - \$2,500

Free Parking is Key to encourage the Community to attend the FREE Animal Adoption Fair event!

Sole Sponsor receives: Acknowledgement & Display of Logo on Website, Program and Flyer;

Half page (½) Ad in our Program; Recognition of Gratitude in our Program; Stage time mentions or commercial recognition between acts; Choice of booth space/s; One Volunteer to help distribute sponsor literature/samples on the day.

"Cool Cat" - Annual Award Sponsors -\$2,499 - \$1,750 - This is an exclusive opportunity available to only ONE Sponsor

This sponsorship covers the annual "River Phoenix Peacebuilding Center, Animal Crusader Award" This award is given each year to someone that has made a difference helping animals in our communities. The recipient receives a plaque with acknowledgments from us and the Sponsor scripted on plaque, with a \$1,000 donation made to the animal charity of their choice in their honor.

Sole Sponsor receives: Acknowledgement & Display of Logo on Website, Program and Flyer; Quarter (¼) page Ad in our Program; Recognition of Gratitude in our Program; Choice of booth space; One Volunteer to help distribute sponsor literature/samples on the day.

"Caring Kitty" - Sponsors: \$1,749 - \$999

Sponsors receive: Acknowledgement & Display of Logo on Website, Program and Flyer ; Quarter (¼)page Ad in our Program; Choice of booth space; One Volunteer to help distribute sponsor literature/samples on the day.

“Helping Paw” Sponsors: \$1,000 - \$500

Sponsors receive: Acknowledgement & Display of Logo on Website, Program and Flyer; Quarter (1/4)page Ad in our Program; Choice of booth space.

“Purring Patron”: Opportunity for Individual Donors Only: \$499 - \$100

This is an opportunity for Individuals to Support the Mission of the Animal Adoption Fair by making a donation. This is an opportunity to commemorate, celebrate, honor and recognize a person or companion animal. Donors receive: Acknowledgement on the Website and Program with Donor’s Name and Name of Recognized person or animal listed.

“The Bark Post” Program Advertising Sponsorship:

Our printed program brochure with your ad is distributed to all attendees and the ad will be posted on the AnimalAdoptionFair.com website as well.

Ad sizes and suggested donations are as follows:

- *1/8 page (business card size) -----\$150.00 donation*
- *1/4 page size -----\$250.00 donation*
- *1/2 page size -----\$400.00 donation*
- *Full page -----\$750.00 donation*

Thank you for your support!

7th Annual Animal Adoption Fair Sponsorship Commitment Agreement

Please complete and return as indicated along with Sponsorship Donation.

Your contribution will be acknowledged with deepest appreciation by our staff, volunteers, and in the hearts of our four-legged friends. Please mark below your choice(s) of partnership opportunities:

___ **“Leader of the Pack” - Main Sponsor - \$7,500+ - *This is an Exclusive opportunity available to only ONE Sponsor***

___ **“Top Dog” - Parking Sole Sponsor: \$7,499 - \$2,500**

___ **“Cool Cat” - Annual Award Sole Sponsors -\$2,499 - \$1,750 - *This is an exclusive opportunity available to only ONE Sponsor***

___ **“Caring Kitty” - Sponsors: \$1,749 - \$999**

___ **“Helping Paw” Sponsors: \$1,000 - \$500**

___ **“Purring Patron”: Opportunity for Individual Donors Only: \$499 - \$100**

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CONTACT INFORMATION

Name: Person/Company agreeing to sponsor:

Email: _____

Mailing Address:

Phone: _____ Fax: _____

PAYMENT METHOD

Check Make checks payable to: Brookhaven Animal Sanctuary, Inc.

Credit Card

Card Type: Visa MasterCard AMEX Discover

Card Number: _____

Exp. Date: _____ Security Code: _____

Name on Card: _____ Signature: _____

Do you want a booth at the *7th Annual Animal Adoption Fair*? Yes No

Would you like to offer a Silent Auction or Raffle Prize? Yes No

If yes, please describe: _____

Please make your tax deductible check out to: "**Brookhaven Animal Sanctuary**" (A 501(C) (3) nonprofit organization EIN 81-1241873) or pay thru Pay Pal at: BrookhavenAnimalSanctuary@gmail.com . Send this completed page and payment, (unless using Pay Pal) to:

Brookhaven Animal Sanctuary
2559 Blue Sage Ave.
Coconut Creek, FL 33063

Please complete the form and return via email (donation via PayPal) or print and mail check to the above address. For additional information or questions, please call Brook at 954-971-4432.

Thank you for your patronage!!!!!!

